

Welcome

Base Camp Live

Trail pack...





Base Camp Live

Where you stop on the way to the Summit to climatize, check your gear, learn the ropes, and get ready for the trail ahead.









swipeclock SUMMIT'24

Base Camp Live

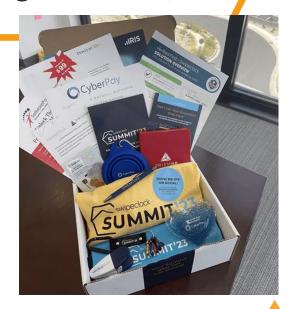
swipeclock.com / Resources /





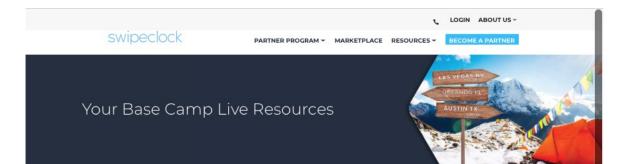


Summit '24 October 3-4 Registration in June



Resource Page





Thanks for Attending!

We hope you enjoyed our latest Base Camp Live event. Stay up-to-date with Swipeclock news and updates using the resources below.



















We Do Partnership Better.

Introductions

EXECUTIVE

Coleman Barney – CEO

MARKETING

Lauren DeSimone – Marketing Director Cary Snowden – Director Strategic Marketing

CUSTOMER SUCCESS

Matt Craven – Chief Customer Officer Geoff Blomquist– Account Manager Kenzie Croft – Account Manager

PRODUCT

Suz Willey - Product Manager

Agenda

- 4:00 pm 4:15 pm View from the Top Coleman Barney
- 4:15 pm 4:30 pm Trail Review Matt Craven
- 4:30 pm 4:50 pm Q&A Idea Exchange Matt Craven
- 4:50 pm 5:10 pm Camp Operations Kenzie Croft, Geoff Blomquist
- 5:10 pm 5:15 pm Marketing Checkpoint & Wrap Up Survey Cary



VIEW FROM THE TOP

Coleman Barney



Swipeclock Partnership Foundation

Swipeclock is an established business, fine-tuned for flexibility and value.



NEXT-GEN SOLUTIONS | PAYROLL INTEGRATION | INTELLIGENT HARDWARE

Our Success is Building HR for SMBs

Swipeclock is a leading provider of a mission-critical, end-to-end HCM platform where workforce management and HR capabilities converge

Swipeclock is a unified, end-to-end HCM platform for efficient and effective hiring, scheduling, time tracking and compliance with labor laws

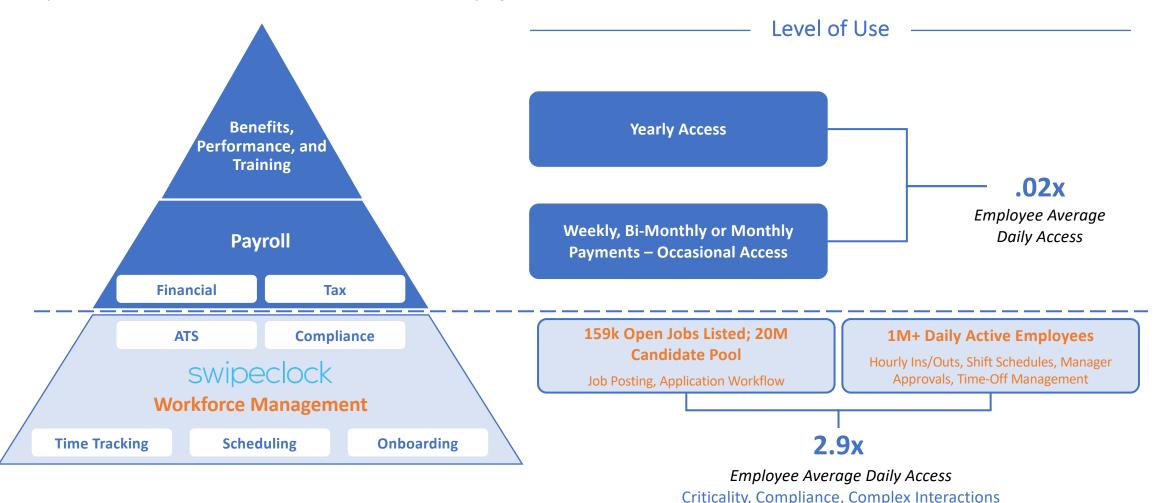




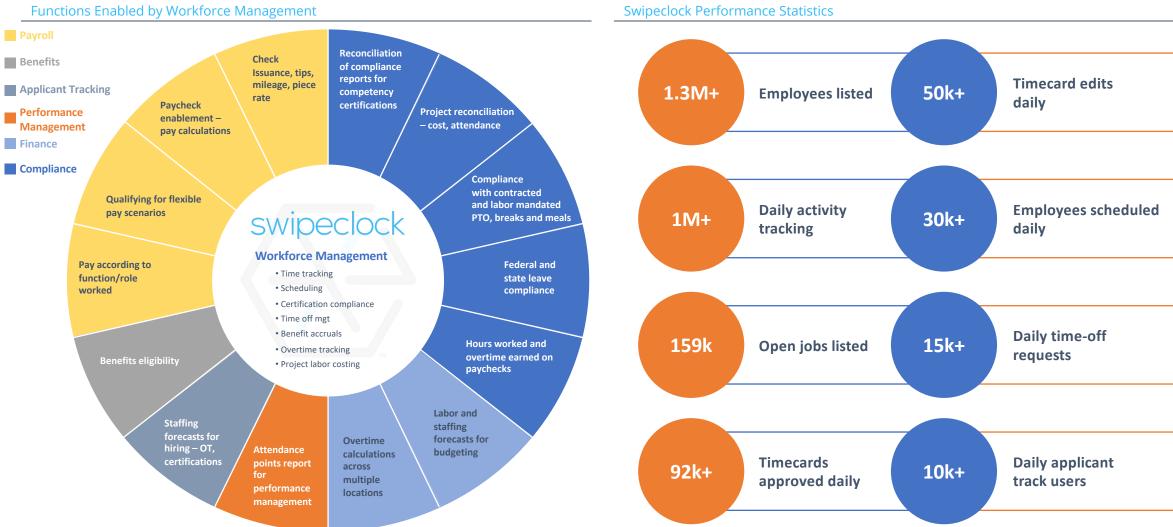


Workforce Management Foundation

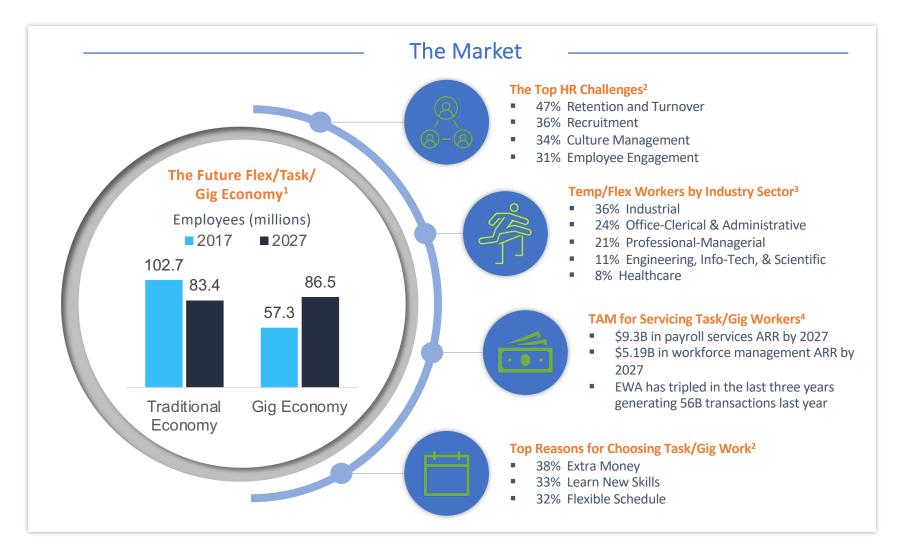
Swipeclock is the master record for the most critical employee interactions within an SMB



We're Core to Customers Operations



What The Market Demands



The Product



The Direction of WorkforceHub:

- Manage both full-time employees and a directory of part-time, temporary and gigoriented employees
- Schedule employees based on skills, certifications and availability to work
- Rapidly augment and onboard staffing as needed
- Track time, costs and revenues based on jobs, projects, and locations
- Fully integrated payroll with the ability to pay on-demand

William Jessup University Study

Finance Online: Gig Economy Statistics American Staffing Association: Staffing Industry Statistics

²⁰²⁷ Task/Gig Economy Employee figures multiplied by \$9 payroll PEPM (payroll services) and \$5 WFH avg. PEPM (workforce management) annualized

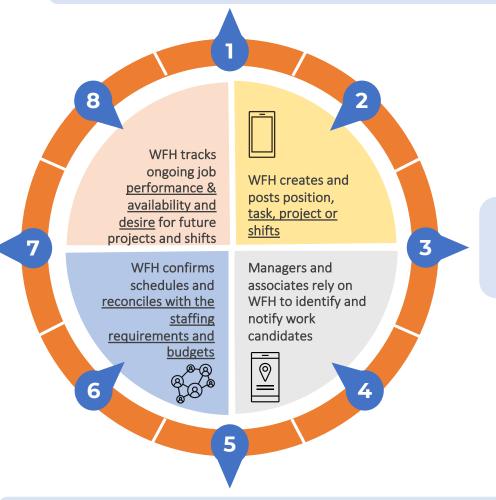
Managing Labor in the Future

Employer develops a relationship database with various **Employees and Task Associates using job boards and referrals**



WFH tracks time and attendance hours and costs against budgets and submits to payroll for a flexible payday

Economy





Employer relies on WFH to match project or shift workers with required specialties



Conversion and Migration to WFH

2. Analyze

- Assess data conversion compatibility
- Create a fitment score and define move groups

4. Value

- WorkforceHub sales
- Greater retention
- Higher customer satisfaction



• Execute configuration analysis tool on current sites to determine the conversion compatibility of each

- Modify and migrate sites based on groups/waves
- Show employee data, organization data, employee type, and managers for final migration approval.

TRAIL REVIEW

Matt Craven



Innovation

Enhancing timekeeping, scheduling, and the connection between them.

- Faster and easier configuration
- Customize with less scripting
- Job & pay rate management
- Multiple pay periods

Compliance

Features and options that help our clients keep up with compliance.

- Reworking features and options with legislation in mind
- Biometrics
- Breaks and meals
- MFA

Communication

Better notifications and dashboards for everyone.

- Payroll is ready
- Overtime approaching
- Timecard approval
- Dashboard
- Notification center

Foundation

Improving security, performance, and stability.

Innovation enabling upgrades

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We've been working hard

Since Summit

- Timecard Approvals with E-Acknowledgement
- Multi-Company Assignment
- Alternate Managers
- Compliance Updates
 - Federal
 - State
 - Texting
- Unified Clock Configuration
- Clock Access Enhancements
- WFH Login Page
- Additional Reports
- Performance Upgrades

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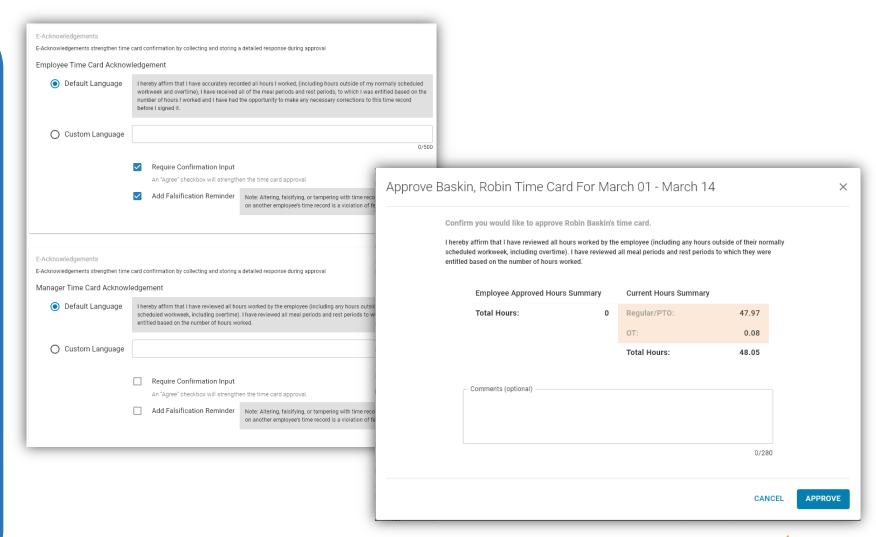
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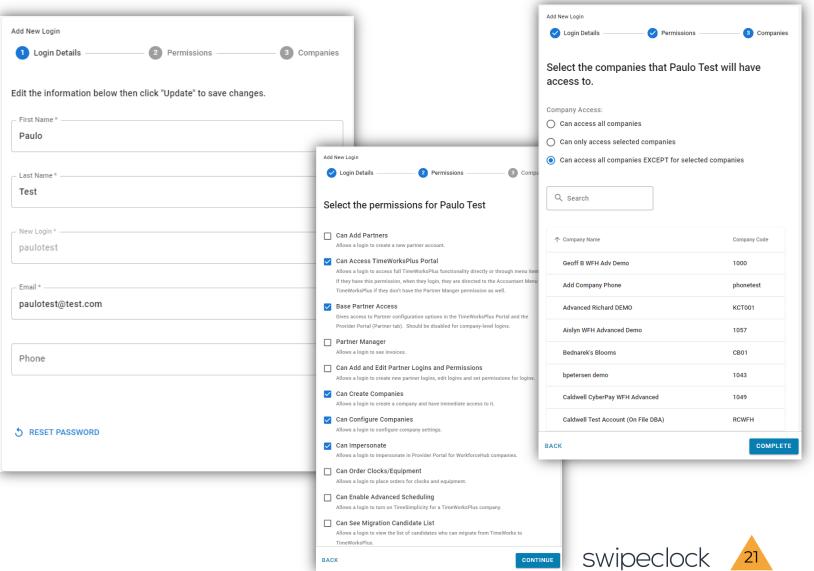
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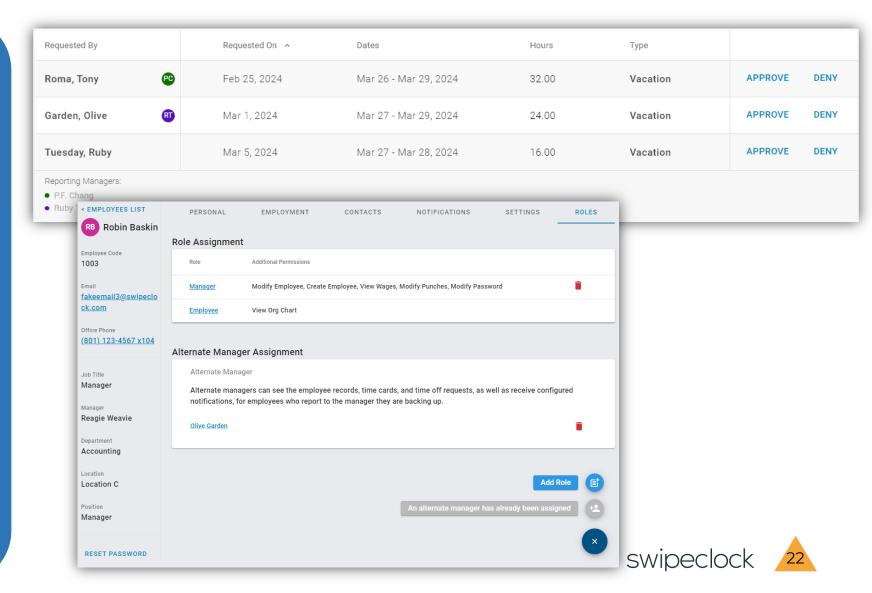
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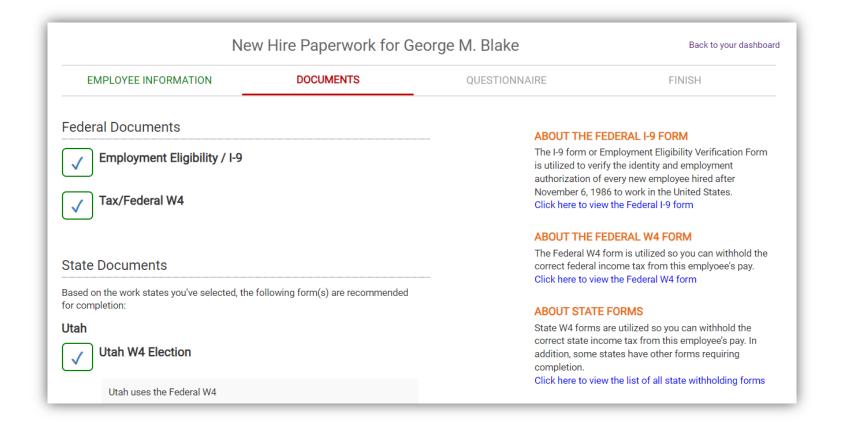
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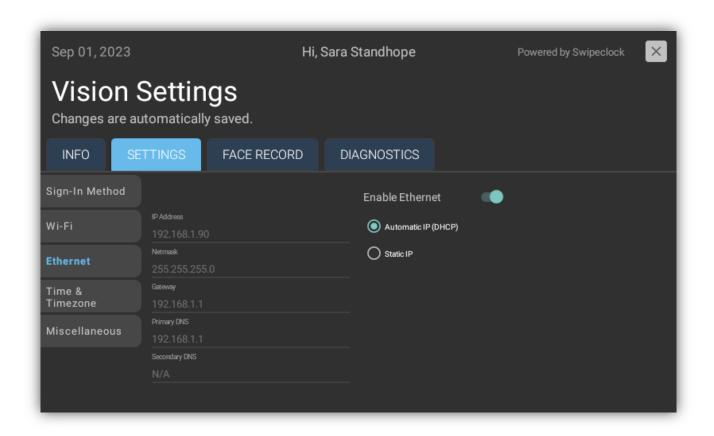


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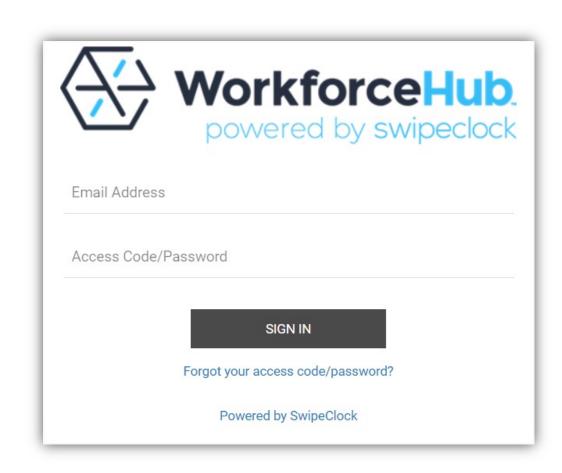
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WFH Login Page

- Additional Reports
- Performance Upgrades



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Additional Reports

Performance Upgrades



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Performance Upgrades



swipeclock

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Features and options that help our clients keep up with compliance.





Biometrics

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Foundation

Improving security, performance, and stability.



Innovation enabling upgrades

Where we're going next



- Scheduling Upgrades
- Execupay Integration
- Self-service Enhancements

Later

- Job Management
- PayEntry Integration
- Notification Center
- Notifications
- Dashboard
- Applicant Tracking Enhancements

Where we're going next

Soon

- Scheduling Upgrades
- Execupay Integration
- Self-service Enhancements



Later

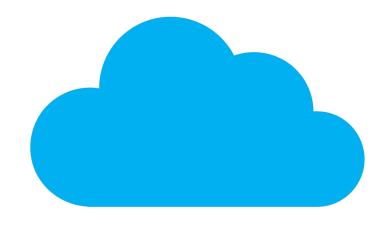
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Foundation: Fast, Stable, and Secure

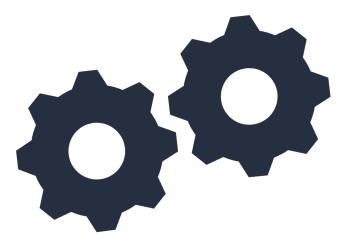
Adding security, scalability and performance improvements to our roadmap is a priority. These items are critical to not only keeping the system running well but play a key role in our ability to deliver on the other 3 pillars of development.

- Infrastructure and Security Improvements Making critical moves to where our products are housed and how they are managed is an ongoing process for our DevOps team.
- Performance and feature support Timecard data generation and storage in 2024
- Product Lifecycles

Foundation: Hosting and Automation



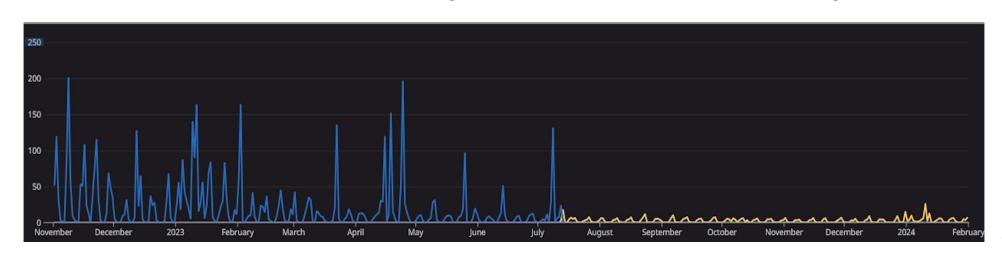
Consistent Hosting Environment

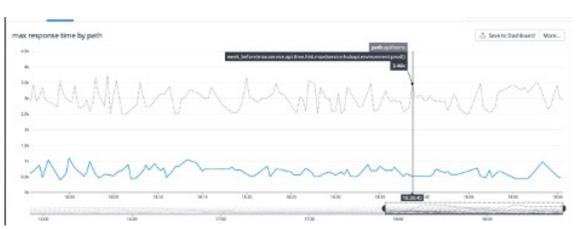


Automation

Foundation: Performance Benefits

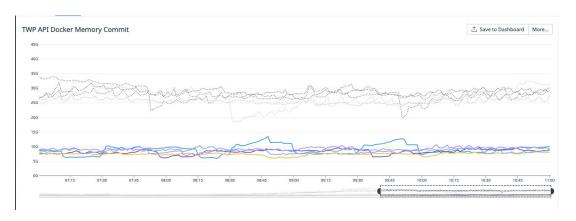
- End of Year Documents
- Document load times
- Onboarding, Tasks and Workflows
- Has led to historic performance and uptime





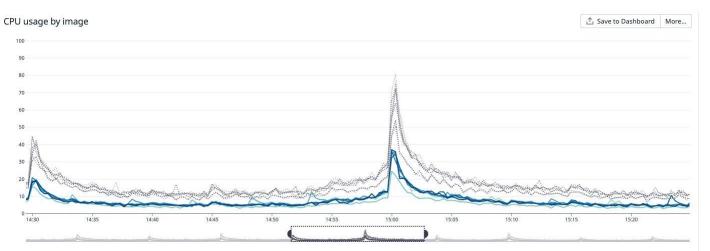
Foundation: Timecard

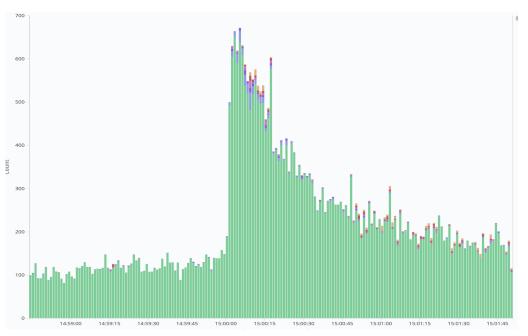
- History of time card
- Major improvements
 - Time card performance
 - Time card data access





Foundation: Real time access





Foundation: Enabling Features









Job Mgmt.



Security

- Server automation
- Pen Test
- Vulnerability Scan
- Identity Management
- Code Scanning
- Soc II Type 2
- Available through Third Party Trust, reach out to your account manager.



Product Lifecycles







- Technology is always changing.
 - Expectations are increasing.
- Large investment in WorkforceHub.
 - It is our development focus.
- We want you and your customers to benefit from and use WorkforceHub
 - Scheduling
 - UX
 - Alternate Manager, time card approvals
- More good things are coming!

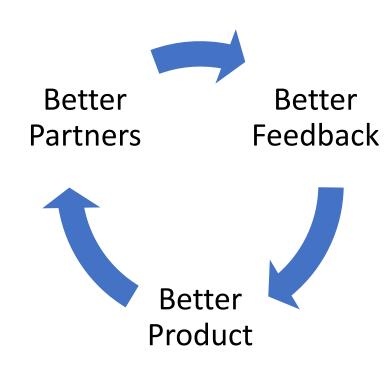
Q&A IDEA EXCHANGE

Matt Craven



Idea Exchange

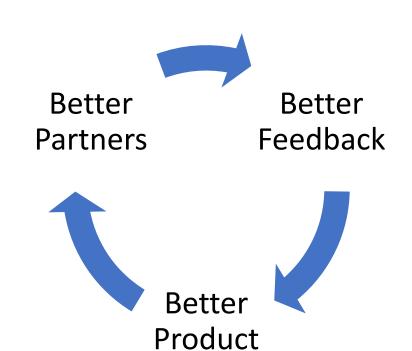
- Insufficient Balance Alert for Time Off Request
- WFH notifications and controls for schedule posted, shift changes, and forgot to clock-in.
- Multi-company access with configurable permissions for each login.
- Alternate Manager ability to assign an alternate manager, giving them visibility to the primary manager's employees for time card and TOR access.
- Additional Reports.
- More customization with less scripting, e.g. Accruals Manager.
- Accrual balances sync to the PrismHR/WFH integration
- Time card approvals with e-acknowledgements, helping you track accurate and compliant time data.
- WFH schedule templates.
- Unified Configurations Improved and unified clock configurations.



Idea Exchange

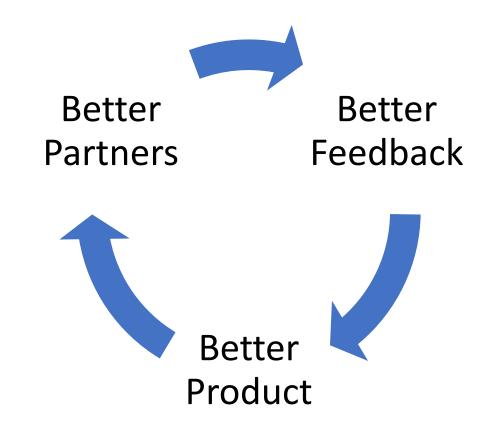
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Idea Exchange

Tell us more



CAMP OPERATIONS REVIEW

Geoff Blomquist | Kenzie Croft



CASE STUDY: Conversion



- Access1Source
- Jackie Rocca
- Clients expressed interest in a unified solution that included timekeeping, scheduling, hiring and onboarding.



CASE STUDY: Conversion



- Completed their first conversion
- Challenged at first, but found that that Conversion tool helped smooth the transition
- Have 5 more in the works.
- Read all about it on PEP

CASE STUDY: Conversion



WorkforceHub Advanced

- Timekeeping
- PTO
- Employee Scheduling
- Geofencing

WorkforceHub Plus

- Timekeeping
- PTO
- Employee Scheduling
- Geofencing
- Hiring
- Onboarding
- HR Management

MARKETING CHECKPOINT

Cary Snowden



Campaign in a Box

- Ready-built campaign resources
- White-label brand-ready
- All the basics in one place:
 - Email content
 - Social content
 - Focused collateral
 - Supplemental web content



Campaigns ready to use:





















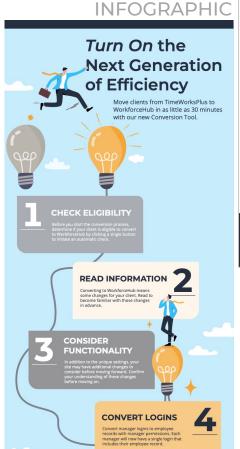
Campaign Assets

It's Time to Turn On The Next Generation of Timekeeping

EMAIL







EBOOK



...AND MORE.



Resource Page



SWIPECIOCK

PARTNER PROGRAM - MARKETPLACE RESOURCES - BECOME A PARTNER

Your Base Camp Live Resources

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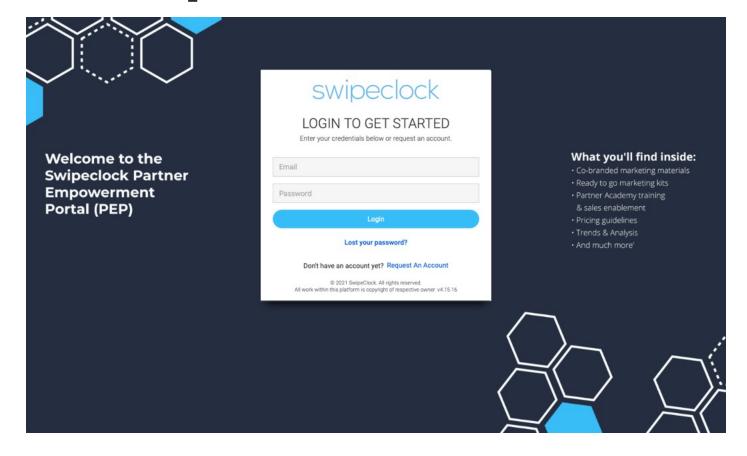








Partner Empowerment Portal - PEP



partner.swipeclock.com

///// Thank you for joining us! ////

See you at the Summit!
October 3-4 online

