Harness the power of Swipeclock:

5 reasons to pair up.

swipeclock

As a service business, you know that solving your clients' problems is the best way to grow your business. But solving complex small business workforce management challenges is a tall order.

Fortunately, we've been helping our Partners solve client challenges for over 20 years. We know what it takes to help your business grow and increase revenue, and we know how important it is that we delight your clients to build trust, loyalty and lasting relationships.

In the process, we solve your business challenges as well:

How do I improve client loyalty by providing more value?

How do I boost MRR with additional billable services?

How do I increase the lifetime value of each client?

Swipeclock can help you achieve these objectives. We offer industry-leading software solutions that help you find new customers, add billable services, and provide more value for your clients.

Our workforce tech solutions include time and attendance, employee scheduling, hiring and onboarding, and HR management.

Each of our solutions is available as a standalone product, or as a full-featured suite. In either case, they work together with your other service offerings to add efficiency and streamline your operations.

Workforce management is in our DNA.

Here are five compelling reasons to become a Swipeclock Partner today:

Swipeclock Offers Flexibility with Three Great Partner Programs

> "
>
> **I have used Swipeclock with our clients for 8 years. They have outstanding products and a staff that gives outstanding customer service. They deserve 5 Gold Stars! You need to introduce these products to your clients!**
>
> "
>
> **– Layne Spelber, Payroll Specialties, Inc.**

RESELLER PARTNER PROGRAM

Our traditional Reseller program allows you to resell Swipeclock solutions on your terms. We provide our products at wholesale pricing, and you find, service and invoice your own clients.

We'll provide an account manager and train your support team. Plus, your first two implementations are on us.

BOSS PARTNER PROGRAM

Our Back Office Sales Support (BOSS) program allows you to keep a relationship with your clients and leave the sales and support to us. You refer your clients to Swipeclock. We sell and service the account and you do the billing. We'll close the deal, and you keep the client!

We work as an extension of our BOSS Partners' businesses. We provide support directly to the client so you can concentrate on your core services. We drive growth, revenue and client trust–and you get all the credit.

REFERRAL PARTNER

Our Referral program is the simplest way to become a Swipeclock partner. All you do is provide a referral to Swipeclock. We work to close the sale and reward you with $300 cash when we do. We'll provide ongoing support and maintain the client while you enjoy the reward.

For all of our partnerships, we provide sales and marketing resources that make it easy to introduce Swipeclock solutions to your prospects, clients and referrals. Have a list of prospects? Let us nurture them and you may qualify for an additional bonus when we close the sale.

Which Swipeclock partner program is right for you?
Visit **swipeclock.com** and click on **Partner Program** to learn more and schedule a call with a member of our Client Success team.

02

Swipeclock is Integrated With Your Payroll Platform

If you are providing payroll services on one of the platforms listed below, we have an integrated solution that will give you a competitive advantage, time-saving automations, and a unified solution that will delight your clients.

THOMSON REUTERS

EVOLUTION PAYROLL SERVICES

PRISMHR

apex Human Capital Management

execupay

CyberPay Adaptable. Trusted. Solutions.

AccountantsWorld®

Our software shares data with payroll to automate workflows, eliminate errors and save tons of time. In fact, our partners save a minimum of 15 minutes per client each time they run payroll. It adds up fast and can make a significant difference.

> **We continually look for payroll and workforce management solutions and this has been a great solution for us! We are now able to align our payroll and workforce management services in one convenient and efficient tool.**
>
> — **Don Happ,**
> **Berndt CPA**

03

Keep Clients Longer and Reduce Church

Research has shown that when you provide at least one service in addition to payroll, your clients will stay an average of five years longer.

Swipeclock offers a full range of solutions to suit almost every kind of client. From complimentary services such as time and attendance or employee scheduling, to applicant tracking, onboarding and HR management. Your clients are looking for these services, and you can provide them.

The more solutions you provide, the more dependent they will become. Clients don't like to switch unless they have to. Let us help you keep them happy.

> **Because Swipeclock allows us to offer a comprehensive range of solutions, we can help companies that come to us for payroll, and then offer additional solutions that all work seamlessly together to help their businesses grow. This strategy has helped us grow our own business to serve more than 150 clients of all sizes across the Central and Southern United States.**
>
> **— Candye Pinkston, PayData (Swipeclock partner since 2005)**

04

Generate More Revenue Per Client

Adding Swipeclock solutions to your service offering increases revenue in two ways:

1) Boost your MRR now
2) Increase the lifetime value of each client.

Our time and attendance solution is a great place to start. We also have add-on solutions including geofencing that can help build incremental monthly revenue for your business.

Get started today and complete your first deal in the next 30 days to add new recurring revenue to your bottom line this year.

05

Our Partner Empowerment Portal Enables Your Success
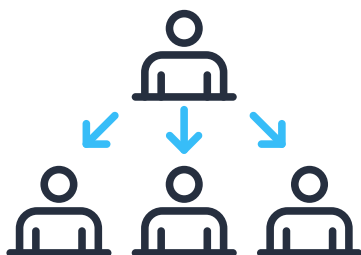
We provide a Partner Empowerment Platform (PEP) that has everything you need to sell our leading workforce management solutions. PEP is a comprehensive resource with product information, white label marketing collateral, specialized sales kits and social tools to help you make the most of our partnership.

Most of our partners are using PEP on a daily basis to access tools and customize resources that are helping them grow their business without all the work and expense.

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05

...AND MORE

Swipeclock partners make an average of $7,400 per month above their payroll-only revenue. Our partners also keep their clients five years longer on average when they sell at least one service in addition to payroll.

These are five great reasons, but there are many more. For example, we provide account management to help you conduct solution demos. We also provide implementation services to help you get your clients up and running in the shortest amount of time.

Over the last 20 years we've helped over 1,200 Swipeclock Partners grow their business, increase revenue and delight their clients. We have the programs, resources and experience to be the kind of partner you can trust. We'd like to work with you, too.

We'd like to help you get started right away.

**Call 385.218.3158 to learn more
or go to swipeclock.com, click on Partner Program
and request more information about our great partner programs.**